ANNUAL CONTENT ROUNDPUP FOR 2021

Expand, enhance and evolve Factiva's content collection
In 2021, we added 810 new sources, improved the user experience for a selection of titles and are rounding out the collection with a broader range of content.
Expand, enhance, evolve. These are the compass points of Factiva’s 2021 content strategy.

Our strategy is shaped by the voice of our customers, by our market intelligence and our global content expertise. In the 2021 content roundup, we are delighted to share more details about our strategy, the regions and industries we focused on, and the types of content that were most in demand.
We’re strategically expanding to cover more countries through national and local lenses. Customer feedback tells us that news from China continues to be highly sought-after, so we’ve added dozens of business, social and economic news sources, including many that target China’s younger generations. We’ve deepened our coverage of countries like Afghanistan, Russia, North Korea and Mexico – where significant news events are occurring.

We added news in Romanian, Factiva’s 29th language, as well as our first licensed sources from Liechtenstein, Montenegro, Mozambique, Jersey and Haiti. With the addition of more local sources, Factiva now has newspapers from the capital city of every U.S. state, offering vital coverage of political and economic news.

Our industry focus this year prioritized the topics customers indicated are critical to their business: cybersecurity, the environment, sustainability, technology and cryptocurrency. We’ve also deepened our coverage of essential sectors such as energy, healthcare, financial services and insurance.
Our strategy isn't just about growing Factiva's content set. Retaining and enhancing our existing licensed content so we can deliver the most timely and robust versions of sources is of the utmost importance.

We're proud to now provide complete MarketLine company research reports in convenient PDF format, putting all of a company's information in one place and achieving a graphically superior experience.

We've improved the timeliness of earnings call transcripts from VIQ FD Disclosure (formerly CQ FD Disclosure), key commodity publications from Euromoney and the Japanese fashion industry newspaper Senken Shimbun.

We recognize the value of regional and local content, so we've made it easier to search news by state or province in our sources from Australia, Brazil, Canada, France, Germany, Italy, Japan, Spain and the United Kingdom.
• Finally, Factiva’s content collection is evolving to offer a broader spectrum of formats. Our customers indicate they want more diverse types of sources including research reports, company information, regulatory content and podcasts.

• The WSJ Podcast series covers important news, business, money, technology and nascent trends, while also providing deeper perspective and analysis of the stories that ran in The Wall Street Journal (WSJ). Factiva’s WSJ Podcasts source provides the full transcript as well as a link to listen to the podcast on WSJ.com. Every episode is fully indexed for regions, industries, subjects, companies and organizations.

• Another important specialty set is corporate and government content. We’ve partnered with Public Technologies (PUBT) to provide news and announcements from public and private companies, political and economic organizations, and regional, national and supranational government entities. This includes corporate regulatory filings from securities exchanges such as the SEC. We’ve also partnered with China’s SSIC and SSN to deliver listed company announcements and securities disclosures.
Factiva’s global coverage continued to expand to cover news sources from every nation and territory, including our first licensed sources from Lichtenstein, Montenegro, Mozambique, Jersey and Haiti. Zooming in on the map, source additions this year also focused on specific regions, provinces and states within countries like Australia, Germany, Japan, United Kingdom and Spain to shine a spotlight on local news, policies and governance.
Regional Growth

Noteworthy highlights include:

• Growth in our regional and national newspaper coverage in the Latin American countries of Argentina, Brazil, Mexico and Panama among others.

• Expansion of our WSJ brand offerings in Factiva featuring a source containing all current WSJ Podcasts, including What’s News, The Journal and Minute Briefing.

• Our first licensed source from Haiti, Le Nouvelliste, the country’s oldest daily newspaper still operating in print.

• The addition of Romanian as Factiva’s 29th language.

• Dozens of regional newspapers from Spain, Portugal, Germany and the United Kingdom. TT Nyhetsbyrå AB, a prominent Swedish national news agency and one of the largest news organizations in Scandinavia, providing continuously updated news for this region.

• Online editions of various regional newspapers from Australia.

• Caijing Magazine and China Youth Daily, covering political, social and economic affairs in China.

• English-language news and lifestyle content from major cities throughout Southeast Asia including Bangkok, Manila, Singapore, Hong Kong, Kuala Lumpur, Yangon, Jakarta and Bali.

• National and business news from various countries in West Africa including Ghana, Guinea, Mauritania, Nigeria, Senegal and Togo.

• Daily reporting from North Africa and the Middle East, spanning from Algeria to Afghanistan.
We continued to expand our extensive financial services industry coverage by aiming our attention on markets and investing activities in Asia. We also delved deeper into sustainability, governance and social responsibility issues with the addition of a new offering, WSJ Pro Sustainable Business, among other global sources covering climate change and environmental protection. The transportation and logistics industry has also been tested throughout this past year and we added sources to report on how the sector has been impacted throughout the world.
We bolstered our research reports and commentary with a diverse array of analysis and data from distinguished organizations, including a highly regarded media company and various market research firms. In addition, we're continuing to grow our extensive collection of regulatory disclosure sources from securities exchanges around the world. High-quality research reports help customers anticipate challenges and influence change in their industries and beyond. Recognizing the value of this type of content, we added key think tank sources from Europe and Asia as well as several sources providing region-specific economic data and industry analysis for Central America, Sub-Saharan Africa and India. We also continued to build Factiva’s collection of sources that offer regulatory disclosures and filings. The collection grew this year with the addition of over a dozen sources from across the globe with plans to add nearly 30 more in early 2022.
During the past year, an assortment of websites and blogs have been added based on customer requests to complement our licensed content set. These additions range from two sources from Guinea-Bissau, company websites providing news and announcements, increased coverage from Latin America and Australia, government and political news and sources on the financial industry.

Since 2001, Factiva has housed both licensed publications and content from thousands of online sources. These articles can be found under the “Web News” and “Blogs” tabs in Factiva search results and link directly to source websites outside the platform. Just like our licensed content, web content is indexed with Dow Jones Intelligent Identifiers, ensuring continuity of the high-quality search experience and delivering the most relevant results.
In 2021, we added more than 371 websites and blogs, greatly extending our industry and regional content. Source additions from 58 countries and 28 industries include:

**Key Additions:**

- **Websites and Blogs**
  - Capital News and Journal 0 Democrata, newspapers from Guinea-Bissau in West Africa.
  - Te Ao Māori News, providing news of the Māori, the indigenous Polynesian people of New Zealand.
  - Coverage of Malta increases with the addition of four sources including a blog covering the politics of the country.
  - Ninety-four sources in Spanish and Portuguese from Latin American countries including regional and national newspapers, trade magazines, broadcast and news websites from Chile, Colombia, Mexico, Panama, Costa Rica, Honduras, Ecuador and El Salvador.
  - Lame Infos, a French-language portal covering politics, economy, social, health, technology and culture news from Togo.
  - Three sources from Vietnam covering news on the local politics, economy, culture, and businesses in Vietnamese.
  - Nova Večerní Praha, an online Czech-language newspaper covering Prague and the surrounding area of the Czech Republic.
  - Increased coverage from Australia, including 14 websites covering local, national and international news and 43 trade publications covering hotels/restaurants, leisure/arts, retail, automotive and business services.
  - Thirteen sources covering the financial industry from the U.S., the U.K., Ukraine, Canada, Italy and Russia with a focus on banking, investing and technology.
For more details about Dow Jones Factiva Annual Content Roundup please go to the partner site:

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