



NEWS

BARRON'S

Barron's Magazine (1921–2010)

The World's Premier Investing Publication

CLARENCE W. BARRON, a successful Boston journalist and owner of Dow Jones & Company, founded *Barron's* in 1921. Barron is considered the founder of modern financial journalism, and his aggressive and in-depth coverage of Charles Ponzi's scheme, which led to the schemer's unraveling and conviction, inspired him to create a magazine that would provide readers with accurate and reliable financial information. Barron's commitment to uncovering the truth in finance paved the way for closer scrutiny of corporate financial information, making the magazine required reading for investors and financiers.

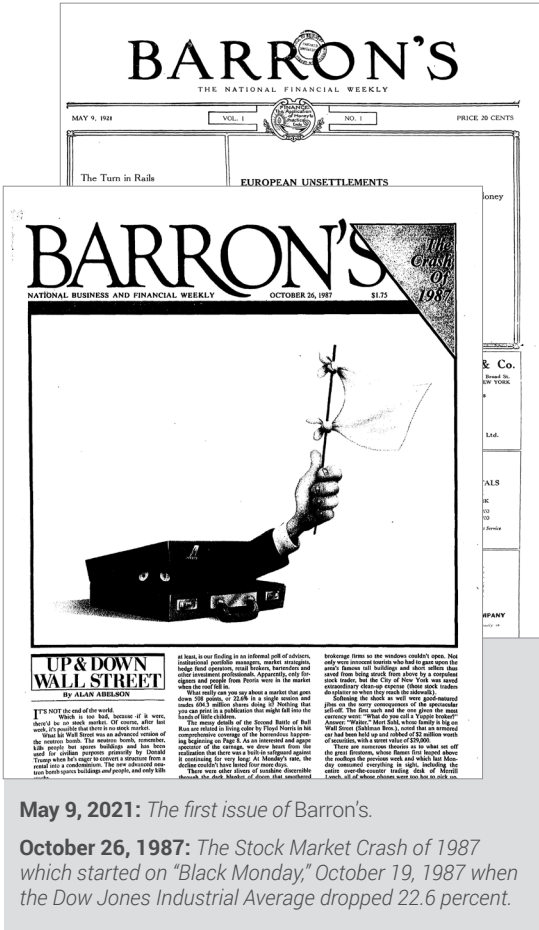
Barron's is much more than a weekly financial publication, it offers comprehensive coverage of the financial world, including in-depth analysis and commentary on stocks and investments, economic and political developments that impact the financial markets, and more. Its commitment to uncovering the truth in finance makes it a must-read for investors and financiers, while students and researchers studying financial history, market trends, and investment strategies can benefit from the magazine's extensive collection of resources.

Curriculum Focus

- Accounting
- Business Administration
- Communications
- Economics
- Entrepreneurship
- Finance
- History
- International Business
- Journalism
- Law
- Management
- Marketing
- Political Science
- Public Policy
- Statistics

Why Historical Newspapers: *Barron's* Magazine?

- Extensive historical archive:** *Barron's* offers a vast collection of financial news and analysis dating back to 1921, making it an invaluable resource for researchers and students studying financial history, market trends, investment strategies, and the history of specific companies or industries.
- Industry expertise:** As a highly respected financial publication, *Barron's* provides in-depth insights and analysis on global financial markets, trends, and industry developments. Owning *Barron's* gives access to a wealth of articles and reports that can inform research and analysis and support course development.
- Preparation for financial careers:** With its comprehensive financial news and industry analysis, *Barron's* is an ideal resource for courses that prepare students for a career in the financial industry. Professors can incorporate articles and case studies from *Barron's* into their course material to help illustrate real-world financial scenarios and demonstrate the application of financial concepts.
- Multiple perspectives:** In addition to the ProQuest platform's cover-to-cover searching and browsing of complete issues, users can also gain a broader view of issues and events by cross-searching all of ProQuest's historical newspapers and business publications. This feature allows for an even more extensive exploration of the many perspectives and insights available in the *Barron's* archive.



May 9, 1921: The first issue of *Barron's*.
 October 26, 1987: The Stock Market Crash of 1987 which started on "Black Monday," October 19, 1987 when the Dow Jones Industrial Average dropped 22.6 percent.

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