



Entrepreneurship Collection

Preparing tomorrow's entrepreneurs for success: from classroom to startup

Today's universities are increasingly pressured to provide students not only with critical thinking skills and a solid knowledge foundation within their chosen area, but also with practical skills to help them compete for jobs. The Entrepreneurship Collection provides access to key scholarship, tools, and resources to help entrepreneurs and students navigate the complex world of small business. It contains a diverse collection of resources including journals, reports, "how-to" books, including information on how to write marketing and business plans, video clips, and more from top publishers.

- **Brings together resources** to support the theory and practice of entrepreneurship in a user-friendly interface designed for quick access to relevant information
- **Thousands of video clips**, including interviews with entrepreneurs
- **Resources that support class projects** and competition presentations
- **Research and reports** provide valuable insights for projects, funding, and venture capital task
- **Business cases offer real-world examples** and projects to enhance curriculum development

"An essential purchase for business schools supporting MBA programs, research libraries supporting business and industry-related studies, large public libraries, and corporate libraries. This will probably be one of your most-used, practical research tools."

— Cheryl LaGuardia, Research Librarian, Harvard University



about.proquest.com

To talk to the sales department, contact us at
1-800-779-0137 or sales@proquest.com.

ProQuest
Part of **Clarivate**