

CultureGrams™

Insiders' Perspectives on Daily Life and Culture

The World at Your Fingertips

Diverse communities, well-traveled patrons, and major global events have expanded each of our personal world views and increased our need for understanding a wide array of cultures.

No matter the user or their need, CultureGrams from ProQuest goes beyond basic facts and figures to offer local perspectives on more than 200 countries and territories detailing daily life and culture, including history, customs, and lifestyles. From Afghanistan to Zimbabwe, each concise, reliable, and up-to-date report is written and reviewed by local experts, providing users with unique, intimate cultural details from an insider's perspective.

CultureGrams Online includes 4 separate editions in one engaging, responsively-designed interface that can be accessed anywhere, anytime.

- **World Edition** contains primary-source reports on 209 countries and territories—including every United Nations-member state—focusing on 25 cultural categories, including language, personal appearance, greetings, visiting, family, life cycle, and more.
- **States and Provinces Editions** feature colorful, easy-to-read reports that describe the culture and history of each U.S. state, the District of Columbia, and all 13 provinces of Canada. Each report includes maps, flags, and symbols, as well as sections on history, economy, geography, population, indigenous peoples, and recipes. Perfect for state or provincial reports or rubrics.
- **Kids Edition** teaches upper-elementary- and middle school-age children more about the world around them. Each report contains images, historical timelines, and fun facts, along with sections on history, population, "life as a kid," games and sports, education, and more.



The screenshot shows the CultureGrams website for Haiti. The page is titled 'Haiti' and includes a navigation menu with options like 'Photos', 'Slideshows', 'Videos', 'Interviews', 'Famous People', 'Recipes', 'Flags', 'Graphs and Tables'. The main content area features a map of Haiti, an infographic titled 'Average Person' which provides demographic data, and sections for 'Official Name' and 'Anthem'. The infographic text includes: 'The common name of the country is Haiti. The official name is the Republic of Haiti (Republique d'Haïti).', 'The national anthem of Haiti is "La Dessalines" ("The Song of Dessalines"), Lyrics by Justin Urbain, music by Nicolas Goffard.', and 'The flag of Haiti incorporates the country's national colors—blue and red. In the center is Haiti's coat of arms, which includes a palm tree, flags, two cannons, and a scroll with the motto LIBERTÉ OR LA MORT (Liberty or Death). There is

Exclusive features include video clips and slideshows, a photo gallery, interviews with natives and a recipe collection. Infographics, create-your-own data tables, and charts organize data in meaningful ways to advance learning.





CultureGrams: Know Your World. Family. Food. Holidays. Greetings. Lifestyle. Travel.

State reports include cultural highlights

Exclusive online videos and slideshows provide rich visual detail

World Edition provides maps, flags, country and development data, Average Person infographics and audio files

Broaden Your Understanding of the World and its Peoples

CultureGrams features an easy to use interface that lets users browse the world via an interactive map. Drill down by region or browse an alphabetical listing to access country information. Each report features a home page offering all available information about that country. Quick access menus link directly to 25 key topic categories, as well as to our popular tools and multimedia content—infographics, graphs and tables, and video and photo galleries. Generate citations on the fly, play Text-to-Speech audio on demand, listen to audio clips of locals pronouncing common phrases and greetings in their native language or save text to Google Drive or Classroom with the click of a mouse.



about.proquest.com

To talk to the sales department or learn more, contact us at **1-800-779-0137** or **sales@proquest.com**.

PQ00220-006/KM-HK/1-23

ProQuest
Part of **Clarivate**