



Asian & European Business Collection

Business management, and finance from Asia and Europe

Designed for students and faculty at business schools with a need for specialized information about these important regions and markets, the Asian & European Business Collection provides information on companies, economies, and markets as well as international trade and overall business conditions throughout these regions. The collection includes academic journals, news titles, newswires, and magazines.

The Asian & European Business Collection can be used in conjunction with other business information services such as the ABI/INFORM Collection for broad curriculum coverage but also serves as an excellent stand-alone resource.

Subject areas include:

- Country information
- Economic conditions
- News and current awareness
- People and institutions
- Policy and analysis



Why Asian & European Business Collection?

- Information on companies, economies, and markets as well as international trade and overall business conditions throughout these regions.
- Political, economic, social, and business profiles; guides and outlooks; core national and regional statistics; and frequently updated economic, financial, and demographic series and analyses.
- Approximately 250 titles that are not included in the ABI/INFORM Collection, with ongoing full text for over 80 titles, including *Pacific Affairs*, *Korea Observer*, and *China Review*.
- Coverage of regional and national level policy and analysis from a full-text archive of white papers, government documents, journals, and legislation, complete with selected topic analysis.



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