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**The Global Authority  
for Serials Knowledge**

**ULRICH'S**<sup>™</sup>

GLOBAL SERIALS INTELLIGENCE

SerialsSolutions<sup>®</sup>

“ *The need for an up-to-date classified list of foreign and domestic periodicals has long been felt. Libraries must provide a method adequate to the tremendous task of making immediately accessible the vast amount of material contained in current periodicals, and also (they) must maintain a staff adequate to assist the research worker.* ”

Carolyn Farquhar Ulrich  
Head of Periodicals Department  
New York Public Library  
1926

# ULRICH'S™

## GLOBAL SERIALS INTELLIGENCE

THE GLOBAL AUTHORITY FOR SERIALS KNOWLEDGE AND ANALYSIS

For more than 75 years, librarians and publishers have trusted Ulrich's as the authoritative serials resource for unbiased, in-depth information about journals, magazines, newspapers, and other periodicals around the world. Ulrich's dedicated data managers perform ongoing research and publisher outreach to ensure the most current, multi-faceted view of the scope, availability, and quality of serials resources worldwide.

The combined power of Ulrichsweb™ Global Serials Directory and Ulrich's™ Serials Analysis System helps librarians and publishers build the best serials collections for their unique user communities.

The foundation for the Ulrich's Global Serials Intelligence services is the Ulrich's knowledgebase, the world's most authoritative source of bibliographic and publisher information for serials.

Ulrich's knowledgebase is the most comprehensive source of print and electronic serials data available and features in-depth coverage for more than 300,000 serials from 90,000 publishers covering 950 subject areas and 200 languages.

### ULRICH'S KNOWLEDGEBASE



**300,000+ serials**  
**90,000+ publishers**  
**950+ subject areas**  
**200+ languages**

#### TYPES OF SERIALS PUBLICATIONS

- ✓ Academic and scholarly journals
- ✓ Business and trade magazines
- ✓ Daily and weekly newspapers
- ✓ Open Access and free serials
- ✓ Irregularly published titles
- ✓ International agency publications
- ✓ Many more periodicals of all types

#### DEPTH OF KNOWLEDGE

- ✓ Rich bibliographic descriptions
- ✓ Multiple subject classifications
- ✓ Publisher and supplier details and list prices
- ✓ Vendor-neutral reporting of online availability
- ✓ A&I coverage data
- ✓ Title and ISSN history data
- ✓ Reviews and recommendations

*Since 1932, Ulrich's has been recognized as the leader in gathering and publishing serials information. Today, Ulrich's brings comprehensive serials knowledge to librarians and researchers everywhere. The Ulrich's knowledgebase is accessible online via Ulrichsweb, which provides OpenURL linking to your library's catalog and other serials resources, and is the foundation for Ulrich's Serials Analysis System.*

# ULRICHSWEB™

## GLOBAL SERIALS DIRECTORY

GATHERING THE WORLD OF SERIALS INTELLIGENCE IN ONE PLACE

When you need information about serials publications and their providers, you want that information to be easy to find and up to date. Look no further than Ulrichsweb™ Global Serials Directory, the comprehensive authority for more than 300,000 periodicals of all types from more than 90,000 publishers and providers worldwide.

By using Ulrichsweb, librarians and patrons can avoid the frustration and time-consuming process of gathering serials information in bits and pieces from various sources. Only Ulrichsweb brings together the latest bibliographic and provider details you need in one location, with links to publisher and journal websites, your library's other serials resources—and more.

### ULRICHSWEB COMBINES BIBLIOGRAPHIC AND PUBLISHER INFORMATION IN ONE INTERFACE

**Nanotechnology**

SEARCH MY LIBRARY'S CATALOG: [ISSN Search](#) | [Title Search](#)

Basic Description | Other Editions/Formats | Abstracting/Indexing & Article Access | Publisher & Ordering Information | Advertising, Rights, Demographics | Reviews

JCR®Web | WorldCat | **SerialsSolutions** | Search for Full-Text

Click highlighted text for a search on that item.

Table of Contents: [Click here to view](#)

ISSN: 0957-4484

Title: Nanotechnology

Publishing Body: Institute of Physics Publishing

Country: United Kingdom

Status: Active

Start Year: 1990

Frequency: Weekly (50/yr.)

Document Type: Journal; Academic/Scholarly

Refereed: Yes

Abstracted/Indexing: Yes

Media: Print

Alternate Edition ISSN: [1361-6528](#)

RSS Availability: [Click here to view](#)

Language: Text in English

Price: USD 4,200 combined subscription per year in the Americas to institutions (Print & Online Eds.)  
GBP 2,138 combined subscription per year elsewhere to institutions (Print & Online Eds.) (effective 2008)

Subject: [PHYSICS](#)  
[ENGINEERING - ELECTRICAL ENGINEERING](#)

Dewey #: 530, 621.3

LC#: T174.7

CODEN: NNOTER

Circulation: 400 unspecified

Special Features: Includes Advertising

Article Index: Index Available

Editor(s): M Welland (Editor-in-Chief)

URL: <http://www.iop.org/journals/nano>

Description: Aims to promote the dissemination of research and improve understanding among the engineering, fabrications, optics, electronics, materials science, biology, and medical communities.

One record with easy to navigate 'tabs' presents a comprehensive picture of a periodical—the full description, online and A&I availability, publisher and ordering contacts, reviews and more

Workflow tools connect users from search results to the library's OPAC, your link resolver, journal websites, and many linking partner services

Ulrichsweb is updated each week to bring you the latest information on the print and electronic editions of the world's journals, magazines, newspapers and other publications

#### ✓ ONE-STOP SHOPPING

Librarians, students, faculty, and other library users can easily search and discover extensive serials knowledge through one easy-to-use interface backed by the world's most authoritative serials knowledgebase.

#### ✓ WORKFLOW INTEGRATION

Multiple linking options connect users from search results to your library's OPAC, OpenURL resolver, and subscription services such as JCR Web, ScienceDirect, and the Copyright Clearance Center's Permissions Direct.

#### ✓ COMPREHENSIVE KNOWLEDGE

Detailed bibliographic records provide data such as ISSN and title, publisher, online availability, subject area, language, abstracting and indexing coverage, list prices, searchable tables of contents, and full-text reviews.

#### ✓ PERSONALIZATION TOOLS

Ulrich's Alert can be tailored by individual users, and custom features such as Lists enable all users to easily save and share relevant search results with colleagues.

# ULRICH'S™ SERIALS ANALYSIS SYSTEM

PROVIDING COMPREHENSIVE SERIALS KNOWLEDGE FOR  
ANALYSIS AND ASSESSMENT

When you need to know whether your library's serials are meeting the needs of your library's users, collection analysis and assessment tools are essential to your success. Librarians around the world use Ulrich's to help them build the most relevant serials collections for their user communities. The robust analysis and reporting capabilities of Ulrich's Serials Analysis System help you save time and make informed decisions about which print and electronic serials best meet the needs of your patrons, researchers, and faculty.

Only Ulrich's Serials Analysis System can provide the comprehensive context required for successful serials evaluation. You can identify the qualities, strengths, and weaknesses of serials your library currently offers—as well as identify serials that could enhance or refine your library's collection. Ulrich's Serials Analysis System provides you with multiple baselines of measurement, the ability to choose what you want to compare, and detailed title-by-title reports that can be saved or shared.

## ULRICH'S SERIALS ANALYSIS SYSTEM OFFERS A BROAD CONTEXT FOR EVALUATING SERIALS COLLECTIONS

**SELECT STATISTICS TO VIEW**  
You may choose a set of reports to view by selecting one of the following options:

- Your Library Reports**  
View analytical reports for lists you have uploaded into your account. These reports can be compared against our Ulrich's Universe or Ulrich's Core, against a Peer Group, or against an Aggregator database.
- Comparison & Overlap Analysis Reports**  
Compare two or more of your uploaded lists. You will have the ability to do a direct one-to-one file comparison, or compare one list to multiple lists to identify gaps and redundancies.
- Peer Group Reports**  
View analytical reports for selected Peer Groups of Institutions. Peer Group consists of institutions who reflect similar demographics, including 12-month FTE, region of the U.S. or Canada, and Carnegie Classification (U.S. libraries only).
- Top Publisher Reports**  
View analytical reports for more than 100 serials publishers along with their imprints or divisions. You may compare publishers' offerings to either Ulrich's Universe or Ulrich's Core.
- Aggregator Comparison Report**  
View analytical report: Aggregator Database: have the ability to compare five at one time or compare individual databases to Ulrich's Universe or Ulrich's Core.

Evaluate your serials in context. You select the baseline: your own data, publisher and provider data, peer groups, or the Ulrich's knowledgebase

Create detailed reports about serials 'on the fly' and then share them with colleagues or administrators

**Percentages of Ulrich's Universe: List Details**  
Mid-size Academic Library  
Subject: MEDICAL SCIENCES Level: Summary  
Limit Top List Entries, Refreshed, Electronic Edition, ISI Impact Factor

1 2 3 4 5 6 7 8 | Next | Last | Download

Enter a number or letter and click GO to jump to the closest match within the current sort view  
Go To ISSN:  GO

Convert List Price by:  GO

None (South) Korean Won  
Australian Dollars  
Brazilian Real  
British Pound

Click on any header to sort this report by ascending/descending

ISSN	Title	Publisher	List Price	LC Classification	Refreshed	Abstracted/Indexed	Electronic Edition	ISI Impact Factor	Magazines for Libraries
0001-5385	Acta cardiologica.	La Societe Belge de Cardiologie	EUR 140	RC681.A1	Yes	Yes	Yes	Yes	
0001-6357	Acta odontologica scandinavica.	Informa Healthcare	USD 429	RK1	Yes	Yes	Yes	Yes	
0002-0443	The Journal of nursing administration.	Lippincott Williams & Wilkins	USD 399	RT99	Yes	Yes	Yes	Yes	Review
0002-8177	The Journal of the American Dental Association.	American Dental Association	USD 153	RK1	Yes	Yes	Yes	Yes	Review
0002-838X	American family physician.	American Academy of Family Physicians	USD 184	R11	Yes	Yes	Yes	Yes	Review
0002-8703	The American heart journal.	Mosby, Inc.	USD 584	RC681.A1	Yes	Yes	Yes	Yes	
0002-9149	The American journal of cardiology.	Excerpta Medica, Inc.	USD 439	RC681.A1	Yes	Yes	Yes	Yes	
0002-9197	American journal of clinical hypnosis.	American Society for Clinical Hypnosis	USD 125	RC490	Yes	Yes	Yes	Yes	Review
0002-9172	American journal of clinical pathology.	American Society for Clinical Pathology	USD 650	R61	Yes	Yes	Yes	Yes	
0002-9362	American journal of epidemiology.	Oxford University Press	USD 808	RA421	Yes	Yes	Yes	Yes	
0002-9270	The American journal of gastroenterology : official publication of the National Gastroenterological Association.	Wiley-Blackwell Publishing, Inc.	USD 510	RC799	Yes	Yes	Yes	Yes	

### ✓ FOCUSED EXCLUSIVELY ON SERIALS

Ulrich's Serials Analysis System is the only global, comprehensive collection analysis service dedicated exclusively to serials evaluation and serials collection assessment.

### ✓ CUSTOMIZED REPORTING OPTIONS

Detailed title-by-title reports can be generated 'on the fly,' making it possible for you to easily review and share critical information about your serials collection when you need it.

### ✓ MULTIPLE BASELINES OF MEASUREMENT

You may easily establish benchmarks for your own collection, your consortium's collection, the offerings of specific providers, or other serials in the Ulrich's knowledgebase.

### ✓ COMPREHENSIVE SERIALS DATA

Your library's serials information is merged and enriched with comprehensive content from Ulrichsweb, bringing external and internal data together for informed serials decision-making.

# ULRICH'S™ AND SERIALS SOLUTIONS®

PROVIDING COMPLETE INFORMATION, ACCESS, AND ANALYSIS FOR SERIALS

Serials Solutions is your exclusive source for Ulrichsweb™ and Ulrich's™ Serials Analysis System including sales, service, and support. Together, Serials Solutions and Ulrich's provide the broadest and deepest coverage of serials information anywhere. Librarians worldwide use these solutions to access, analyze, and build the best serials collections for their unique user communities.

**ULRICH'S™ AND SERIALS SOLUTIONS® 360 WORK TOGETHER TO PROVIDE COMPLETE INFORMATION, ACCESS, AND ANALYSIS FOR SERIALS**



## LIBRARIANS AND PATRONS BENEFIT FROM ONE UNIFIED E-RESOURCE ACCESS AND MANAGEMENT SERVICE

Mutual subscribers of Ulrichsweb and Serials Solutions can take advantage of options that integrate Ulrich's services with the Serials Solutions® 360 e-resource tools.

- ✓ Ulrichsweb can be configured as both a source and a target of OpenURL links to Serials Solutions® 360 Link to connect users to detailed bibliographic information about the full-text journals, refereed publications, and other resources to which your library subscribes.
- ✓ Bi-directional linking with the Serials Solutions® 360 Core E-Journal Portal lets users link directly from Ulrich's records to your library's titles, and lets users get complete bibliographic details for titles displayed in your A-to-Z Title List.
- ✓ Ulrichsweb can be searched by Serials Solutions® 360 Search, providing federated search results directly from Ulrich's.
- ✓ Ulrich's™ Serials Analysis System subscribers who also are Serials Solutions subscribers can create ISSN lists of their e-resource holdings in the Serials Solutions Client Center for easy uploading into their Ulrich's Serials Analysis System account.



**Librarians and publishers worldwide use Ulrich's Global Serials Intelligence to research, analyze, and assess serials and serials collections. You can, too. Find out more!**

ulrichsinfo@serialssolutions.com  
 www.serialssolutions.com  
 www.ulrichsweb.com  
 1-866-SERIALS



**ULRICH'S**<sup>TM</sup>  
GLOBAL SERIALS INTELLIGENCE

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## ULRICH'S HISTORY

Ulrich's<sup>TM</sup> Global Serials Intelligence services are named after Carolyn Farquhar Ulrich, Head of Periodicals at the New York Public Library during the early part of the 20th century. Since its inception, Ulrich's has been the global source for periodicals information. Miss Ulrich's first compilation, which quickly became the preeminent authority on periodicals, was released in 1932 as "Periodicals Directory: A Classified Guide to a Selected List of Current Periodicals Foreign Domestic."

The large, multi-volume print edition of Ulrich's Periodicals Directory quickly became a key component of serials librarianship around the world. Today, Ulrichsweb is the essential online service that provides direct, searchable access to the leading serials knowledgebase and is fully integrated with Ulrich's Serials Analysis System to create the Ulrich's Global Serials Intelligence services.

Throughout its history, Ulrich's has been the authoritative information source librarians trust to provide comprehensive, unbiased coverage of the world's periodicals. The Ulrich's data management and development teams are dedicated to continuing this relationship through ongoing updates and maintenance of the Ulrich's knowledgebase and the regular enhancement of the Ulrich's Global Serials Intelligence services.

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