The Global Authority for Serials Knowledge
The need for an up-to-date classified list of foreign and domestic periodicals has long been felt. Libraries must provide a method adequate to the tremendous task of making immediately accessible the vast amount of material contained in current periodicals, and also (they) must maintain a staff adequate to assist the research worker.

Carolyn Farquhar Ulrich
Head of Periodicals Department
New York Public Library
1926
ULRICH’S™
GLOBAL SERIALS INTELLIGENCE
THE GLOBAL AUTHORITY FOR SERIALS KNOWLEDGE AND ANALYSIS

For more than 75 years, librarians and publishers have trusted Ulrich’s as the authoritative serials resource for unbiased, in-depth information about journals, magazines, newspapers, and other periodicals around the world. Ulrich’s dedicated data managers perform ongoing research and publisher outreach to ensure the most current, multi-faceted view of the scope, availability, and quality of serials resources worldwide.

The combined power of Ulrichsweb™ Global Serials Directory and Ulrich’s™ Serials Analysis System helps librarians and publishers build the best serials collections for their unique user communities.

The foundation for the Ulrich’s Global Serials Intelligence services is the Ulrich’s knowledgebase, the world’s most authoritative source of bibliographic and publisher information for serials.

Ulrich’s knowledgebase is the most comprehensive source of print and electronic serials data available and features in-depth coverage for more than 300,000 serials from 90,000 publishers covering 950 subject areas and 200 languages.

Since 1932, Ulrich’s has been recognized as the leader in gathering and publishing serials information. Today, Ulrich’s brings comprehensive serials knowledge to librarians and researchers everywhere. The Ulrich’s knowledgebase is accessible online via Ulrichsweb, which provides OpenURL linking to your library’s catalog and other serials resources, and is the foundation for Ulrich’s Serials Analysis System.
GATHERING THE WORLD OF SERIALS INTELLIGENCE IN ONE PLACE

When you need information about serials publications and their providers, you want that information to be easy to find and up to date. Look no further than Ulrichswest™ Global Serials Directory, the comprehensive authority for more than 300,000 periodicals of all types from more than 90,000 publishers and providers worldwide.

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ULRICH’S™
SERIALS ANALYSIS SYSTEM
PROVIDING COMPREHENSIVE SERIALS KNOWLEDGE FOR ANALYSIS AND ASSESSMENT

When you need to know whether your library’s serials are meeting the needs of your library’s users, collection analysis and assessment tools are essential to your success. Librarians around the world use Ulrich’s to help them build the most relevant serials collections for their user communities. The robust analysis and reporting capabilities of Ulrich’s Serials Analysis System help you save time and make informed decisions about which print and electronic serials best meet the needs of your patrons, researchers, and faculty.

ULRICH’S SERIALS ANALYSIS SYSTEM OFFERS A BROAD CONTEXT FOR EVALUATING SERIALS COLLECTIONS

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Comprehensive Serials Data
Your library’s serials information is merged and enriched with comprehensive content from Ulrichweb, bringing external and internal data together for informed serials decision-making.

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- Bi-directional linking with the Serials Solutions® 360 Core E-Journal Portal lets users link directly from Ulrich’s records to your library’s titles, and lets users get complete bibliographic details for titles displayed in your A-to-Z Title List.
- Ulrichsweb can be searched by Serials Solutions® 360 Search, providing federated search results directly from Ulrich’s.
- Ulrich’s™ Serials Analysis System subscribers who also are Serials Solutions subscribers can create ISSN lists of their e-resource holdings in the Serials Solutions Client Center for easy uploading into their Ulrich’s Serials Analysis System account.

Librarians and publishers worldwide use Ulrich’s Global Serials Intelligence to research, analyze, and assess serials and serials collections. You can, too. Find out more!

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Ulrich’s™ Global Serials Intelligence services are named after Carolyn Farquhar Ulrich, Head of Periodicals at the New York Public Library during the early part of the 20th century. Since its inception, Ulrich’s has been the global source for periodicals information. Miss Ulrich’s first compilation, which quickly became the preeminent authority on periodicals, was released in 1932 as “Periodicals Directory: A Classified Guide to a Selected List of Current Periodicals Foreign Domestic.”

The large, multi-volume print edition of Ulrich’s Periodicals Directory quickly became a key component of serials librarianship around the world. Today, Ulrichsweb is the essential online service that provides direct, searchable access to the leading serials knowledgebase and is fully integrated with Ulrich’s Serials Analysis System to create the Ulrich’s Global Serials Intelligence services.

Throughout its history, Ulrich’s has been the authoritative information source librarians trust to provide comprehensive, unbiased coverage of the world’s periodicals. The Ulrich’s data management and development teams are dedicated to continuing this relationship through ongoing updates and maintenance of the Ulrich’s knowledgebase and the regular enhancement of the Ulrich’s Global Serials Intelligence services.
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